

WHERE EDUCATION IS A PASSION



विद्यया ऽर्थाय साधनं

Swami Vivekanand
SUBHARTI
UNIVERSITY

www.subharti.org



About Us

Swami Vivekanand Subharti University has been set up under the Swami Vivekanand Subharti Vishwavidyalaya Uttar Pradesh Adhiniyam, 2008 (U.P. Act No. 29 of 2008) as passed by the Uttar Pradesh Legislature and assented to by the Governor on September 04, 2008. The authorization letter has been issued by U.P. Government vide letter no. 2357/Session-1-08-20 (5)/2007 dated September 14, 2008.

The University has been established under the aegis of Subharti K.K.B. Charitable Trust, Meerut, which has acquired a commendable record of service in the field of education, health care, and social welfare under the guidance of the great visionary Dr. Atul Krishna, founder of the Trust.

Our Vision and Objectives, "शिक्षा सेवा संस्कार" SUBHARTI IS A MISSION OF SERVICE to provide basic necessities of life such as health and education to everyone without any consideration of caste, creed, religion or any other man made factors, by establishing Schools, Colleges, Hospitals, Ashrams and Service Centers.

SUBHARTI IS A REVOLUTION OF LOVE AND SACRIFICE to bring people together by removing hatred, spreading love, building up of moral and national character and service of mankind so as to make the dream of "VASUDHAIV KUTUMBAKAM" come true. Social reformations by formation of casteless society, removal of communalism, terrorism are its important activities. **SUBHARTI IS AN EXPRESSION OF GRATITUDE** to those who sacrificed their lives in the cause of humanity, equality and independence of the country, thus committing itself to NATIONAL INTEGRATION. That is why this University has been named after one of the most illustrious sons of this country- Swami Vivekanand.

The main campus of the University is in the National Capital Region, strategically situated on National Highway 58, Delhi-Haridwar bypass road, Meerut. The campus aptly called 'Subhartipuram', is spread over a sprawling area of about 250 acres of land comprising of magnificent buildings, lush green lawns and vibrant surroundings with over 5000 people, determined to make this a 'Jewel in the Crown' of the nation.

The mission which was started long back in the teen years of its founder finally started to take shape in the year 1996

when Subharti stepped in the field of medical education. It established a dental college, a medical college, a nursing college, a physiotherapy college and a paramedical college. With the permission from U.P. government and the central government, on the recommendation of the councils concerned.

The Subharti higher education group was started with an aim to cover the remaining areas of education. The foundation was kept by starting the Subharti Institute of Technology and Engineering which was later followed by establishing college of management, law, education, mass communication & journalism, fine arts etc.

We are also running a super specialty hospital in the heart of the city, in the name Lokpriya Hospital. It is one of the biggest hospitals in the private sector, Uttar Pradesh. A 1097 bedded hospital with the purpose of teaching, training and service has been developed in the main campus of Subharti Medical College by the name of Chhatrapati Shivaji Subharti Hospital.

With the setting up of the University, Subharti achieved another milestone leading to expansion of the existing institutions and creation of new faculties.

The uniqueness of Subharti University lies in providing an environment fully conducive to the overall development of students, thus maintaining a balance between academic excellence and moral perfection.

The University has been awarded the membership of Association of Indian Universities in 2013.

"All India Conference of Intellectuals and School of Educators" have conferred "**Outstanding University of the Year 2013-2014**" to The University for its outstanding contribution in the fields of education, science, healthcare, national integration, social empowerment and preservation of cultural heritage.

The University has also started a number of courses through Distance Education, approved by Distance Education Bureau of UGC (Formerly by Joint committee of UGC-AICTE-DEC).



SALIENT FEATURES

- The Institution received the Excellence Award in Nursing Education from TNAI, U.P. State Branch, Uttar Pradesh.
- The college has an excellent infrastructure with state-of-the-art laboratories and its own library with wide range of relevant books nearly 3300 of latest edition.
- Well furnished, spacious classrooms equipped with the latest teaching aids to have a highly interactive dimension to classroom teaching.
- Browsing facility is available in the college with a well furnished computer lab.
- The students apart from the library books can also access vast knowledge from the online study materials.
- Chhatrapati Shivaji Subharti Hospital- a premier 1097 bedded tertiary-care teaching hospital provides immense training-planning opportunities and a platform for the nursing students and allied field.
- For community experience students are going to Subharti Rural and Urban Health Centers [Capt. Abdul Hameed Subharti Hospital, Khajoori (PHC) and Sardar Bhagat Singh Health Centre (UHTC)] located in the peripheral areas of Meerut district.
- The institute imparts not only academic knowledge but also ensures an all round development of the students through its best practices.

DEAN'S MESSAGE



Prof. Pintu Mishra
Principal & Dean

"As the sun colors flowers, so does art color life" ~John Lubbock

The canvas of life is infused with various forms filled with hues, tints and shades from the color box of God. The vision of Subharti Institute of Fine Arts & Fashion Design is "To be a leading unit of the University that promotes academic achievement and excellence in teaching, training, research and consultancy in Fine Arts, Performing Arts, Fashion Design & Animation thereby to spread its fame world wide". The College keeps up-to-date with the latest trends, thus modifies exiting academic programs to meet the current demand. The College makes sure to provide all opportunities to our students to ensure excellence. I am overwhelmed at the phenomenal achievements of my students, their out of the box thinking and stupendous creativity. As the SIFF students reach out the reach out with brilliance, Picasso's words come alive-"Art washes from the soul the dust of everyday life."



Affiliated with SVSU Meerut

Bachelor of Fine Arts - Duration- 4 Years
(Animation, Applied Art, Fashion Design, Painting, Sculpture)

Bachelor of Performing Arts - Duration- 3 Years
(Classical Dance- Kathak, Vocal, Sitar)

B.Sc. (Animation) - Duration- 3 Years
In Industrial Collaboration with **frameboxx**

Master of Fine Arts - Duration- 2 Years
(Applied Art, Painting, Sculpture)

Master of Fashion Designing- Duration- 2 Years

Master of Performing Arts- Duration- 2 Years
(Classical Dance - Kathak, Music Vocal/Instrument)

M.Sc (Animation) - Duration- 2 Years

Ph.D. (Painting) - Duration- 2 Years (Min.)

Diploma Course - Duration- 1½ - 3 Years
(Animation, Textile, Fashion Design, Painting,
Classical Dance - Kathak, Vocal, Sitar)

Certificate Course - Duration- 1 Year
(Animation, Textile, Fashion Design, Painting,
Classical Dance- Kathak, Vocal)

For eligibility, procedure of admission and fee structure please see pages 58 & 59

COURSES OFFERED

Subharti Institute of Fine Arts & Fashion Design (Faculty of Arts & Social Science)

COLLEGE PROFILE

Subharti Institute of Fine Arts & Fashion Design was established in the year 2009. We believe in a multidisciplinary approach which helps to discover the latent talent of every student, which we reinforce with strong technical knowledge. Students get individual guidance, attention, support and motivation in order to unfurl one's maximum potential constructively. The faculty of SIFF are both permanent and visiting, in order to bring a medley of the theoretical knowledge and expertise to the classroom. The well qualified academicians and professional stalwarts of the industry are the essential pillars of the institute, and provide valuable insights to the students through industry driven projects. The latest trends and art scenario Nationally and Internationally are well acquainted to the student through special lectures, industrial visits, fashion shows, workshops, studio visits, and interactive sessions with well established reputed artists, fashion designers, illustrators, eminent sculptors, professional dancers, animators and other achievers from the fields of Performing Arts, Animation, Fine Arts, Textile and Fashion.

"We also publish a yearly Newsletter – Art Fragrance"

CAREER OPPORTUNITIES

Graduates and Post Graduates have ample career opportunities at various levels and areas. Professional enrollment can be at various levels and posts which include :

Fashion Designers, Merchandisers, Apparel Production Managers, Quality Controllers, Layout Designer, Creative head in Advertising Agencies/ Industry, Film Studios, Production Houses, Illustrator in Print Media, Editor, Animator, Composer, Graphic Designer, Web Designer, Art Director, Script Writer, Choreographer, Music Composer, Background Artist, in Schools/ Colleges as Teachers, Sculptors, Art Décor and Freelancer.

ACTIVITIES

Workshops, Seminars, Annual Art Exhibition, Educational Trips, Competitions, Fashion Show, Career oriented workshops and short term training programs.

ANNUAL ART EXHIBITION

Every year in the month of November, Department of Fine Arts & Fashion Design organizes its annual Art Exhibition "Strokes & Stitches", wherein a vast range of creations by the students of M.F.A and B.F.A. are put on display as- Paintings, Handicrafts, Indo-western dresses, Accessories, Handbags, Jewellery etc. Along with it an Art catalogue is also published - "Art Fragrance" An Artist's Journey.

DEAN'S MESSAGE



Dr. Neeraj Karan Singh
Ph.D., MJMC, BJMC

Journalism is a mission and the Journalist is a "Social Surgeon". In the field of journalism, journalist treat every disease of the society. He is "Arjuna" not with a bow but with a pen. Through the pen he fights the demons of the society. He is a leader for the deprived, voice of voiceless and source of information to all. His positive efforts build society and in turn build the Nation. In this great and glamorous field, Subharti Institute of Journalism & Mass Communication is committed to make "Arjuna" with the power of Journalism as "Brahmashtra".

We are committed to make great Surgeons, Communicators, Thinkers and Leaders of the Society.

We welcome you to create your professional world with Subharti Institute of Journalism & Mass Communication.

BJMC

Bachelor of Journalism & Mass Communication
Duration- 3 Years

MJMC

Masters of Journalism & Mass Communication
Duration- 2 Years

P.G. Diploma (Journalism & Mass Communication)

Duration- 1 Year

M. Phil. In Journalism & Mass Communication

Duration- 1 Year

For eligibility, procedure of admission and fee structure please see page 61

COURSES OFFERED

Velu Nachiyar Subharti Institute of Journalism & Mass Communication

Star Facilities of College

Velu Nachiyar Subharti Institute of Journalism & Mass Communication is aesthetically designed with spaciouly built lecture-cum-demonstration rooms, fully equipped editing studio, library and modern software, and ample opportunities for overall development of its budding professional students. The Institute manages Modern computer lab with P-IV networking system, 24 hours Internet LAN (Local Area Network) facility with 100% power backup.

Mass communication studio

Velu Nachiyar Subharti Institute of Journalism & Mass Communication is equipped with the modern, state-of-the art Technology, to offer its students the finest possible practical training in various branches of communication. These are:-

Sound Studio: In order to expand practical knowledge of our students, it arranges sound editing machine, Mixer, DVD recorders and writers, Headphone, Microphones, and much more.

News Room: The News Room is equipped with modern teleprinters so as to render flawless news.

Shooting Unit: It is equipped with the latest cameras, component monitors and accessories. Still Photography Lab, Audio Video & clipping library.

Editing Room: High tech four PD 170 & two 177 video cameras and editing facilities with seven FCP/ FCE work stations. In order to provide practical knowledge about editing, it has video editing rooms with latest machines, popular Hindi and English newspapers, Magazines, Books and electronic equipment.

Computer Laboratory: its media lab equipped with latest hi-tech hardware & software gives opportunity to the students to explore their relativity and intelligence.

Shooting Studio: Well equipped television studio with chroma / real stage and three camera set-ups.

Facilities provided by Institute

- Well qualified faculties having vast experience of academic and professional world.
- Interaction with renowned media professionals and other prominent personalities.
- On-line training in electronic media.
- Active journalism training in Print and Electronic Media.
- Reporting trips.
- Educational tours.
- Workshops and Seminars.

Features of syllabus

- Focus on print, electronic and web journalism.
- Based on UGC Model Curriculum.
- Practical based study programmers.
- Industry oriented curriculum.
- Special provision for practical training in Radio/ TV Channels and newspapers.
- Focus on projects, media survey and research.

Practical training opportunity

- VNSIJMC is the only college which provides a unique practical training to the students in collaboration with Subharti Media-
- Dainik Prabhat : Oldest existing Hindi Daily Newspaper of Meerut. It is also published from Lucknow, Ghaziabad, Moradabad and Dehardun.
 - Saba Prabhat : Prominent Urdu daily of western Uttar Pradesh.
 - Watan de Shan Prabhat : First Punjabi Daily Newspaper of Meerut.

DEAN'S MESSAGE



Dr. M.P. Yadav
D.Phil.

In the recent years, the Faculty of Science has made remarkable progress in both research and teaching. The field of research is world competitive. In addition to traditional science subject such as Physics, Chemistry, Botany, Mathematics and Zoology, we also offer programs in Biotechnology to meet the need of the modern society.

Our goal is to prepare a new generation of young scientists for the technical and social needs. In addition to classroom and laboratory teaching, we arrange students' visit to reputed Scientific Laboratories and Institutions. Many of the current scientific and technological problems require training in multi-disciplinary subject. Keeping this in view, we constantly upgrade the curriculum.

B.Sc. - PCM/PSM/CBZ

Duration- 3 Years

B.Sc. - Hons. (Physics, Chemistry, Mathematics & Zoology) - Duration- 3 Years

B.Sc. - Biotechnology - Duration- 3 Years

M.Sc. - Physics, Chemistry, Mathematics, Zoology & Biotechnology
Duration- 2 Years

M.Phil. - Duration- 1 Year

Ph.D. - Duration- 2 Years (Min.)

For eligibility, procedure of admission and fee structure please see page 60

COURSES OFFERED

Faculty of Science

DEPARTMENTS

- Department of Physics
- Department of Chemistry
- Department of Mathematics
- Department of Zoology
- Department of Botany
- Department of Biotechnology
- Department of Statistics

SALIENT FEATURES

- Modern Science Laboratories.
- Modern Teaching Aids
- Rich Research Library
- Highly Qualified Faculty
- Guest Lectures by Eminent Scientists
- Frequent Seminars and Workshops
- Regular Classes and Assignments
- Personality Development Classes
- Wi-Fi Campus
- Teaching Tours





Training and Placement are the indispensable components of quality Professional Education. As mission statement of SVSU proclaims to produce highly skilled and productive citizens with its academic excellence programs, To achieve its mission, the University has established a full-fledged "Training and Placement Cell" which facilitates these activities round the year for the development of the students.

Advanced Technical Training

Rapid changes in technologies develop a continuous need for students to learn new and evolving technologies which provide value to their career. Students who stay on top of technological advancements through training and certification programs can get greater career opportunities and placements. To upgrade the technical skills of students, T&P Cell conducts advanced technical training programs in collaborations with top training companies and corporate.

Internship and Industrial Visits

To enhance the practical knowledge, to gain work experience and transferable skills, T&P Cell arranges Internship & Industrial Visits at reputed organizations for our students

Seminar and Workshops:

The T&P Cell organizes seminars and workshops on latest development and advancements on regular basis to improve knowledge and awareness of students.

Training & Placement Cell

Employability Related Trainings:

The T & P Cell conducts student's grooming sessions over Group Discussion, Personal Interviews, Resume Writing and Career Planning like subjects, to prepare students for final placements.

Soft Skills Training:

There is a dedicated Personality Development Cell which inculcates students with Human Values, Cultural Skills and sense of Teamwork to make them perfect professionals. The cell also conducts classes on "Professional Communication Skills" to improve professional communication of students on regular basis.

Every year various National and International Companies, Government and Non-Government organizations visit SVS-University for recruitment of our students to fulfill their search of perfect Man power.

"In Subharti, we turn talent into success stories and transform a caterpillar into a breathtaking beautiful butterfly. To make sky your destination, make Subharti your launching pad."



Community Activities

Subharti University has been established with the core values शिक्षा, सेवा और संस्कार । Therefore, its mission to provide quality education is integrated with its commitment to empower the local community through various community empowerment activities. The flagship programs of the University in this regard are: Community Health Service camps, Mobile Dental Check-Up Camps, Legal Aid Programs, Rural Journalism and Health & Education Awareness programs. Students are directly involved in these projects and the University supports these programs as a part of its vision statement. In the year 2014, 144 community empowerment programs were organized in 35 villages in the vicinity of the University and the beneficiaries of these projects are close to 1 million people.



Awards & Accolades



Dr. D.K. Giri at QS Global Higher Education Leaders Summit at World Trade Center, Taipei, Taiwan.



Hon'ble Vice Chancellor Prof. Manzoor Ahmed Receiving the "Outstanding University of the Year 2013-2014" award.

The University is recognized globally for its contribution to the invaluable commitment towards Nation Development and International brotherhood. It has integrated human values with academic excellence and quality of education.

Gujarat Technical University, Ahmadabad has conferred "2nd CCI Technology Excellence Award 2014" to The University on 19th July 2014, 'The School of Education & All India culture of Intellectual' has conferred "Outstanding University of the Year 2013-2014" to the university on 20th September 2014 and Business & Management Conical has conferred Faculty of Engineering, SVSU, As "Certificate OF Excellence".

Many faculty members have represented the University at global platforms such as "International Collaboration Program", Paris, France, QS Global Higher Education Leaders Summit at World Trade Center, Taipei, Taiwan, National Singapore University, University of Bruni, Darussalam, Malaysia, Dubai, Bhutan and African Countries for attending various academic events.

Admission Procedure & Rules



Admissions to the courses offered by Swami Vivekanand Subharti University are done either through Entrance Examination [UPCAT-BDS, UPCAT- MDS, UPCMET- MBBS, UPPGMET-MD, MS, Subharti University Entrance Test (SUET)] or on the basis of merit in the qualifying examination, spot test and interview. Mode-wise and course wise details are given on pages no. 54 to 61.

If seats remain vacant after the Entrance Examination in any course and students are not available in the waiting list made on the basis of marks obtained in the Entrance Examination, admissions will be made from another list compiled considering the marks obtained in the qualifying examination, spot test and interview conducted by the University.

A notification will be issued in newspapers and will also be posted on the website of the University regarding the date of spot test and interview along with other relevant details related to the examination. The applicant will be required to go to the specified place on specified date along with all the original certificates and fee of the course, to be deposited then and there, if selected.

General Rules of Admission:

- Admissions are offered by Swami Vivekanand Subharti University to the following categories of students:
 - (a) General Category - Indian Nationals
 - (b) NRI / Foreign National Category - Foreign Nationals, NRIs and Indian Nationals sponsored by NRIs - as per policy of the Indian Government.
- In all admissions, whether through any Entrance Test or on the basis of merit, reservation policy for students of SC/ST/OBC categories (as per law) of that time and other eligibility criteria fixed by the University will apply. The student is required to have attained 17 years of age by 31st Dec. of the year of admission in all graduation courses after 10+2.
- The form annexed to this brochure is for students, applying for merit based admissions or Subharti University Entrance Test. Students appearing in various other entrance exams will have to fill the form prescribed for them separately.
- Subharti University reserves the right to change the curriculum, course structure and the rules relating to admissions, examinations, fee structure and refunds, and Scholarships etc. Updates, if any, will be notified on the University website and no individual communication will be sent to the candidates. All differences and disputes arising in the interpretation and implementation of any section in this Prospectus will be referred to the Vice Chancellor and his decision shall be final and binding.
- Any dispute arising out of or in connection with the University shall be referred to and finally resolved by the Allahabad High Court, Allahabad, Uttar Pradesh, India only.
- Fee deposited for any course shall not be refunded. However, if the student gets a seat in some other course run by the University within the time schedule for admissions, full or apart of fee may be transferred to that course as per the policy of the University.
- Admissions are open for Indian/Foreign Nationals and NRIs. Students who have passed the qualifying examination from outside the country will have to produce the equivalence certificate from the Association of Indian Universities. Any other condition laid down by the Central Govt. shall also be followed.
- How to procure an application form:

The application forms for 'Merit Based Admissions' and SUET can be obtained by paying an application fee of a sum of Rs. 500/- cash or DD in favour of 'Swami Vivekanand Subharti University' payable at Meerut, from the office of the University or from the places advertised through the newspapers or shown on the University website (www.subharti.org). The application form can also be obtained by post by paying an additional amount of Rs. 50/- as postage. Information Brochure is supplied free along with the application form.

Entrance Examination Forms for various entrance tests along with prospectus will be available as per advertisements issued by agencies conducting them from time to time.
- List of selected candidates will be put up on/displayed on the notice board of the University Central Office accordingly. The University is not responsible to inform the candidate personally / individually. For any query, anyone can contact 9639222298, 9639222289, and 9639222291.
- The last date of admission for the different courses will be as per the relevant notification issued by the University.

General Instructions for Filling up the Application Form



- Please refer to the item-wise instructions before filling up the form.
- Form must be filled in applicants own handwriting.
- Use only BLACK or BLUE ball point type pen to fill up the form.
- Applicants must paste their most recent colour self attested photograph (not older than 3 months) in the appropriate place. Do not pin or staple the photograph.
- Square boxes provided in the forms are only for writing the alphabets in CAPITALS or numbers. The alphabet or number should be written in any one box. Wherever codes are given, fill the boxes in the application form with the appropriate codes.
- Overwriting, striking off or erasing in the form may lead to rejection of the form and should be avoided. Any discrepancy in the statement and/ or submission of incomplete forms will lead to rejection of application/cancellation of admission.
- Keep a photocopy of the filled application form future reference. Application number must be quoted in all future correspondence.
- Applicants who are required to submit photocopies of marksheets/certificates or any other document must ensure that: -
 - The photocopies are on A4 size paper only.
 - The print is clear and legible.
 - Both sides are photocopied if the original marksheets are printed on both sides.
 - Application number must be written at top corner of all the photocopies.
- Do not fold the form. Do not staple or clip the form with any other enclosures. Keep it loose. All marks cards and certificates, if any, must be stapled together.
- The duly filled application form can be submitted at the Central Admission Cell of the University along with a non refundable registration fee of Rs. 1000/- in cash or by demand draft in favour of 'Swami Vivekanand Subharti University' payable at Meerut or can be sent by post to the Director – Admission/ Registrar, Swami Vivekanand Subharti University, Subharti Puram, NH-58 Delhi-Haridwar Bypass Road, Meerut 250 005.

- Registration of application does not mean that the student has been granted admission. The admission depends on several factors and the admission list will be declared separately.
- If you have downloaded the form from the website, you have to submit the filled form along with a demand draft of Rs 1550- (One thousand five hundred and fifty only) as application fee, registration fee and postal charges.
- Demand Draft must be kept loose. The name of the applicant along with the form number should be written on the back of the draft.
- Application forms which are incomplete or not accompanied by the required amount of fee, are likely to be rejected.

Sample Form

1. NAME OF THE APPLICANT - Write your name in CAPITAL LETTERS as it appears in your 10th standard marks sheet. Leave one blank box between adjacent words. Your name should not exceed 31 characters including the blank spaces. Do not use any prefixes like Dr., Mr., Mrs., Miss / Ms. etc.

For example MR. PAWAN KUMAR SHARMA should be written as :

P	A	W	A	N		K	U	M	A	R		S	H	A	R	M	A															
---	---	---	---	---	--	---	---	---	---	---	--	---	---	---	---	---	---	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

2. DATE OF BIRTH - Enter the date, month and year of your birth as recorded in 10th standard marks sheet in DD/MM/YY format only. When the number of date or month is a single digit, zero should be prefixed.

For example, 5th December 1992 should be written as :

0	5	1	2	1	9	9	2
DATE		MONTH		YEAR			

3. SEX : Tick the appropriate box only.

For example, a male candidate should mark as :

<input checked="" type="checkbox"/>	<input type="checkbox"/>
MALE	FEMALE

4. Nationality : Write your nationality.

5. NAME OF COURSE - Write correct name of the course.

For example, an application for BDS course, should be written as

BDS

.....

6. CATEGORY : There are five categories as mentioned in the chart. Tick & submit proof accordingly.

- 7.(a) NAME OF FATHER- Write the name of your Father :

For example if MR. RAM RATAN SHARMA is the father, write it as below :

R	A	M		R	A	T	A	N		S	H	A	R	M	A																	
---	---	---	--	---	---	---	---	---	--	---	---	---	---	---	---	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

- 7.(b) NAME OF MOTHER - Write the name of your Mother :
For example if the mother's name is MRS. RAJ RANI SHARMA, write it as below:

R	A	J		R	A	N	I		S	H	A	R	M	A																
---	---	---	--	---	---	---	---	--	---	---	---	---	---	---	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

7. (c) Annual Income of your Family - Write in numbers.

--	--	--	--	--	--	--	--	--	--

8. ADDRESS FOR CORRESPONDENCE - Write the complete postal address including PIN CODE to which communications are to be sent. Also write the telephone number with STD code and e-mail address, if any.

For example, the address :
MR. PAWAN KUMAR SHARMA
S/O SH. RAM RATAN SHARMA
H.NO. 125, SHASTRI NAGAR
GARH ROAD, MEERUT 250 002

Write as shown below (use the three lines given to fill up the information appropriately).
ADDRESS FOR CORRESPONDENCE (DO NOT REPEAT NAME)

H	N	1	2	5		S	H	A	S	T	R	I		N	A	G	A	R													
G	A	R	H		R	O	A	D																							
M	E	E	R	U	T	-	2	5	0	0	0	2																			

- 9.1. CITY - Fill up your city name.
For example, the city Meerut should be written as :

M	E	E	R	U	T																									
---	---	---	---	---	---	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

- 9.2. PIN CODE - Fill up with appropriate 6 digit Pin Code.
For example, the Pin Code 250 002 should be written as :

2	5	0	0	0	2
---	---	---	---	---	---

10. Telephone number with STD CODE - Fill up the STD code in the boxes provided prior to telephone number, leave one box vacant before writing the telephone number. Use zero prefixed to the STD code.

The phone number is 2439042 at Meerut. The STD code of Meerut is 0121. The STD code should be written first and then the telephone number. Write like this, for example

0	1	2	1		2	4	3	9	0	4	2
---	---	---	---	--	---	---	---	---	---	---	---

Inauguration of "Maangalya Convention Centre" by Sri Sri Ravi Shankar (Guru Jee)



World renowned Kathak dancer Padamshree Smt. Shovana Narayan (Retd.IAS) was Chief Guest on Republic Day Celebration 2015



Hon'ble Chief Minister of Nagaland Mr. T.R. Jilieng visited our University



Guest Lectures by : Padam Bhushan Prof. G.P. Talwar, Prof. Paolo Bernardi, University of Padowa, Italy, Prof. Krishnamoorthy Kannan, VC, GGSIP University



Organized
Guest Lecture on 17.09.2014
ON MOLECULAR APPROACHES IN TEACHER EDUCATION
Delivered by
*Dr. Paitoon Patyaiying

Organized
Guest Lecture on 17.09.2014
ON MOLECULAR APPROACHES IN TEACHER EDUCATION
Delivered by
*Dr. Paitoon Patyaiying



Guest Lecture by Dr. Paitoon Patyaiying, Prof. & Dean, Collaborative Innovation Center for Zhuang-Thai Culture Excellence & Inheritance, Thailand

राष्ट्रीय युवा दिवस
स्वामी विवेकानन्द जी की जन्मतिथि
के रूप मनाया जायेगा
कवि सम्मेलन
श्री श्री विश्वविद्यालय आपका हार्दिक स्वागत करता है।

MAHOTSAV

CULTURAL FEST



Life @ Subharti



Student's Speak

Ms. Akansha Bhatia B.Ed. India

"Swami Vivekanand Subharti University is not only a perfect place to foster our mind and bodies; it is really a place where the world gathers. Besides the academic treasures, I have learned so much about many things. With these diverse experiences, my bag is now pretty rich. The multicultural environment of SVSU helps broaden our understanding of different cultures and social norms, which ultimately teaches lesson on how to reconcile our differences and how to celebrate diversity. SVSU is truly a global and multi-cultural learning community. It offers an exceptional environment for study and research through its extensive resources and professional guidance from superb professors. Special seminars and various academic activities enrich student life and provide a spring board for students social and career development. In the end, I believe that SVSU is an excellent training ground for both career minded professionals and fresh graduates looking to add more depth to their studies and gain research experience".



Ms. Diksha Pandey B.Ed. India

"My experience at Swami Vivekanand Subharti University went for beyond the broad and vast perspective I developed or the skill and abilities that were fostered these and helped me Face up the larger issues which confronted me later in all aspects of life. Choosing B.Ed. as a career and to pursue it from the faculty of education of Subharti University was not my first choice, but after joining the place, I never wanted the course to end this soon. This institute trains and equips students with knowledge and well-honed skills to become an effective player in their future career. Here, in Subharti, the best thing was the close relationship between professors and students in B.Ed. program, where you can see and discuss any problem with any professor, any time. I feel proud to become the part of Subharti University."



Haider Ali LLM India

"Subharti Institute of Law is one of the best law institutes in west Uttar Pradesh. It has excellent infrastructure, responsible faculties, library and learning culture. It is known for its discipline and Law have the capabilities to achieve placement at excellent legal fraternities and because of this it has built up good reputation in the market. It is not less than any National Law School in India in any sense. Apart from studies, students here actively participate in moot court competitions, national and international seminars, conferences sponsored by reputed government bodies, viz National Human Rights Commission. The faculties imparting education here are highly learned and they try to impart best education to the students. Thus, the main motto of the institute, i.e., "No Compromise with Learning, Ethics, and Discipline" is not only claimed but also practiced here".



Astha Rajbhandari BBA Bhutan

The BBA course that I came to India for has been a good experience so far. I have enjoyed because of the way the modules are scheduled. There is a lot of flexibility, so you can do other things. I really enjoyed it; particularly the sports and the industrial visits aspects. When I came here in Meerut, everything was new to me but as the time goes on, I am now enjoying my studies.



Mr. Kermillian Kharphuli B.Tech. India

"When I started the Course at SITE, which was a completely new Course for me, I had to struggle to accomplish academically. Thanks to the College, I have now found that I am successful when undertaking assignments and organizing both myself and others. I have had huge amounts of support from both the staff and trainers who will go out of their way to help you. I have also made some good friends here who will stay with me throughout the rest of my life."



Ms. Preeti Mendiratta MFA India

"College is the best time of a student's life. Students generally become more independent in their college days, especially the ones who have to leave their home for the sake of higher studies. SIFF students know that hard work is their ticket to universe success. Students are in college for nearly eight hours a day and get skills about all the streams through workshops, seminars and endless guidance of the talented faculties. The work ethos of the college has been heralded because the students believe the least likely to succeed in life."



Chilombo Sikazwe BBA Zambia

My decision to study in India wasn't an easy one to make; the thoughts of new people, different learning systems and new environment were all frightening. But to my surprise, SIMC turned out to be one of my greatest and most enriching experiences in terms of learning and skill development. I am also grateful to the faculty who have always encouraged me.



Karma Lhamo BBA Bhutan

When I started searching for good universities and institutes offering business administration studies in India, my friends who are studying in and top ranking colleges in the field of Business administration studies. I feel fortunate to be a student of this college.



Mireet Fatima Mir LLM India

For the last 2years, I have been a part of Swami Vivekanand Subharti University; have pursued LL.M. from Sardar Patel Subharti Institute of Law having specialization in Corporate Law and Human Rights Law. I feel fortunate to be a party of this esteemed University. The law college has a very conducive atmosphere for education and research, as it offers UG and PG programmes that allows one to continue his/her higher studies in the same college.

During my study period, I found the college to be the best for me as it gave me a platform to rise high in my professional life. The faculty members here are so learned that queries asked never go unanswered. They deliver the best of education required at a professional university. Studying at Subharti Institute of Law provided me with a myriad of new experiences.

Apart from my academic qualification, what I gained at Subharti University was immeasurable knowledge, improved competence, lifelong friend circle and the confidence to develop my future career.



Binod Pantha BBA Bhutan

We are blessed to be a part of SIMC. The college has a very conducive atmosphere for education and research. Also, it allows one to continue higher studies in the same college. We get plenty of opportunities to develop our all round personalities not only through excellent academic atmosphere but also through various co-curricular, cultural and sports activities.



Salient Features of Directorate of Distance Education, SVSU

- All the courses are approved by DEB of UGC (Formerly by Joint committee of UGC-AICTE-DEC).
- Self Learning Material (SLM) for all the courses is provided free of cost to learners.
- Study centers established throughout the Uttar Pradesh to provide counseling sessions, practical and theory classes.
- Credit Transfer Policy to foster learner's mobility among institutions.
- Continuous assessment of the learners by regular Assignments.
- We follow the annual examination mode.
- Provision of online and mail facilities to clear learner's queries.
- Provision of lecture delivery through television mode also.
- Two batches (intake) per year.

DIRECTORATE OF DISTANCE EDUCATION (DDE)

Recognized by DEB of UGC (Formerly by Joint committee of UGC-AICTE-DEC).

Vide letter no. DEC/Recog/2009/3174 dated 09.09.2009

Extended vide letter no. UGC/DEB/Recog/Dayalbagh/Vol.II/7471-7475, dated 05/06/2014

SWAMI VIVEKANAND SUBHARTI UNIVERSITY Meerut

In exercise of the powers vested under section 7(b) of the Act, Swami Vivekanand Subharti University has also established the Directorate of Distance Education to help those who want to pursue higher studies, but are unable to do so through regular mode of education due to job constraints, family commitments or remoteness of location.

Courses Offered

- DCA, ADCA, BCA, PGDCA, MCA, M.Sc (CA)
- DBA, ADBA, BBA
- MBA with Dual Specialization in: IT, HR, Marketing Mgt., Production & Operation Mgt., Financial Mgt.
- Single specialization in: - Hotel & Tourism Mgt., Fashion Designing, Pharmaceutical Marketing, Hospital Administration.
- B.A. in Hindi, English, Math, Economics, History, Pol.Sc., Sociology, Pub. Admn. Fine Arts/ Fashion Designing.
- M.A in Hindi, English, History, Pol.Sc., Sociology, Pub. Admn.
- B.A. and M.A in Journalism & Mass Communication.
- B.Lib. & M.Lib.
- B.Sc. (PCM & ZBC)
- B.Com. & M.Com.
- PGDIPR, PGCPP, PGDHMM, PGDDPN, PGDMCH, PGDGM, PGDFSQM
- M.Sc. (Dietetics & Food Service Management)

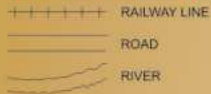
For detailed information of distance mode courses please refer to our:
website: www.subhartidde.com

Separate application form with prospectus can be obtained from The Directorate of Distance Education,
Swami Vivekanand Subharti University campus, Subhartipuram, NH-58 bypass Road and Meerut
Ph: 0121-3055029 / 28, Mob: 09639010030, 09690007104
E-mail: ddesvsu@gmail.com

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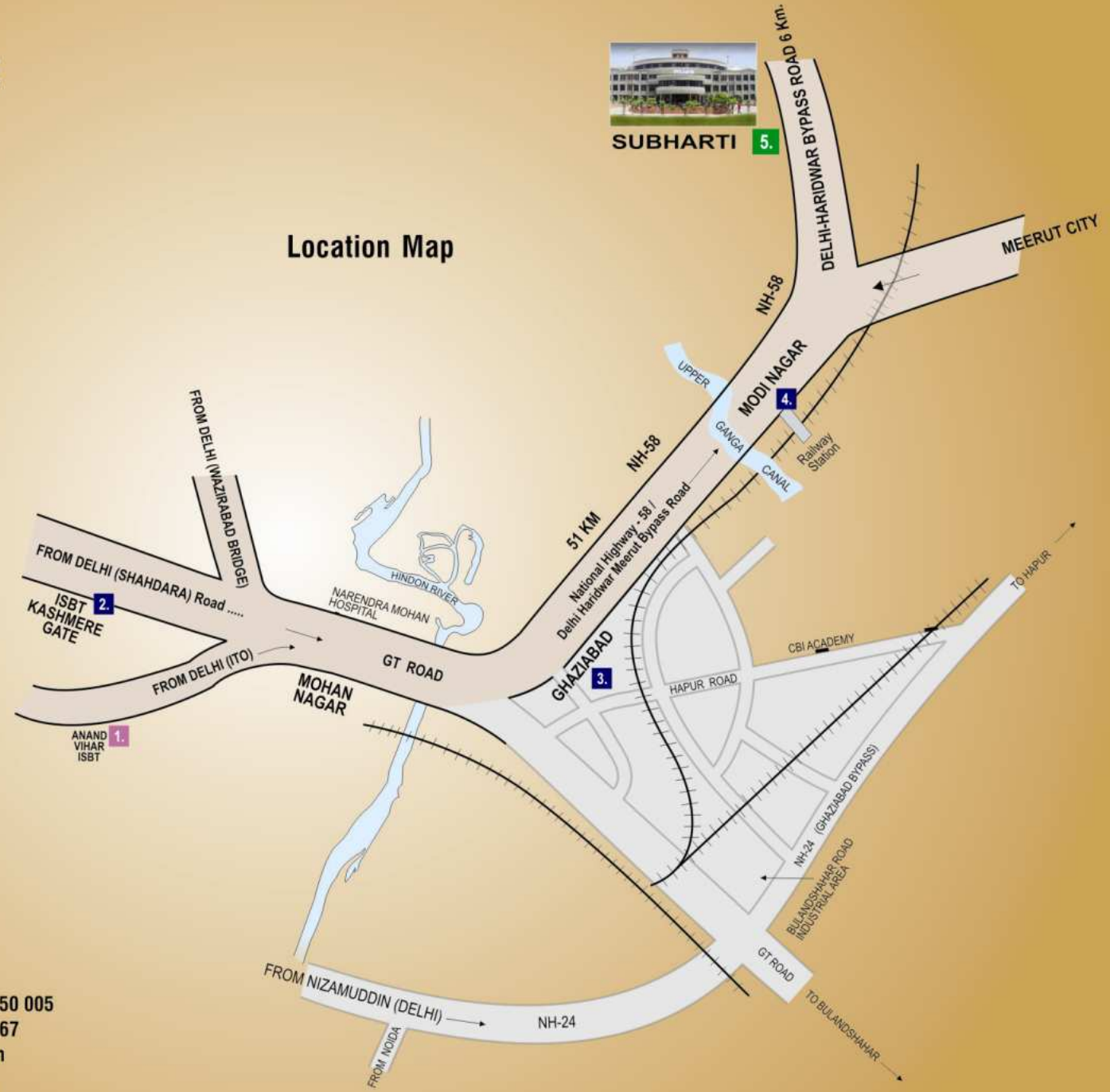
LANDMARKS

1. ANAND VIHAR ISBT TO SUBHARTI UNIVERSITY 55 KM. APPROX.
2. ISBT KASHMERE GATE TO SUBHARTI UNIVERSITY 60 KM. APPROX.
3. GHAZIABAD TO SUBHARTI UNIVERSITY 40 KM. APPROX.
4. MODINAGAR TO SUBHARTI UNIVERSITY 20 KM. APPROX.
5. SUBHARTI UNIVERSITY, MEERUT



SUBHARTI

Location Map



Swami Vivekanand
SUBHARTI
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